



PFR SIE-19081

35 Clubs Supporting 35 Earthquake Victims

Project information

Structure	Izmir
Contact	Ismet ARIKAN TURK iarikanturk@gmail.com
Project title	35 Clubs Supporting 35 Earthquake Victims
Project start date	08/11/2020
Project end date	22/02/2021
Project location	Turkey
Soroptimist Partners (Union, Club, Single Club)	Göztepe / Izmir Moss Denizli Menton Hannover MM Kordon / Izmir Dortmund Versailles Karsiyaka / Izmir Turkey Lamezia Terme Mainz Alsancak / Izmir Düsseldorf-Pempelfort Merate
External partner (NGOs, companies, local government, etc.)	Vestel Corporation Governorship of Mansuroglu District Governorship of Manavkuyu District Municipality of Bornova division for NGOs

Programme objectives

Economic empowerment

The story of your project

Please summarise your project in some sentences:

We supplied household appliances to earthquake victims who were able to settle down in a housing unit right after the quake but did not have any household items.

Why did your club / union choose to do this project?

Many families and women were left homeless during the zmir earthquake. Most of them were able to find a place to stay with the help of Municipalities, organizations and individuals. However, they were lacking home appliances, furniture and household goods to be able to survive. According to the info gained from the municipalities and neighborhood administrators, the highest demand was on white goods. Therefore, it was decided to focus our project on this specific need.

How did you implement this project? What concrete actions did you take to tackle the issue you mentioned in the previous question?

Initially, we received information about those victims who were able to settle down in a housing unit right after the quake but did not have any household items. Soroptimist friends along with Municipality reps and neighborhood administrators gave us information about who the victims were and what they needed the most. Later, it was decided that donating household appliances was the right option. At this stage, which white goods were immediate needs were verified and various firms were contacted. A company called Vestel offered a discount on the prices and free logistics and mounting support.

Our main target group was women living alone, women as family leaders and then families respectively.

Once this project was initiated by the five Clubs in zmir and one in Denizli; it was announced to our Union and to the other clubs. We also called our friendship link clubs. Six friendship link clubs of Izmir Club and three friendship link clubs of Karsiyaka Club were our partners in this project. As the funds were collected at our Union, purchases of white goods were made. The company Vestel distributed the goods to the victims' addresses one by one.

Our initial target of 35 women was exceeded reaching 39 women (75 persons along with family members). When the first part of the project was completed on February 22, 2021. A total of 34 fridges, 31 washing machines and 18 cookers (kitchen stoves) have been distributed.

The women who received white goods shared their feelings and thoughts in the messages and photos they have sent to us. They all expressed how happy they were to get to know the Soroptimists. They wrote about how the Soroptimists stood by them during those hard times. They said that they gained strength from them.

A total of € 18.300 worth of fund was raised for the purchase of white goods, of which € 6.800 was provided by the Izmir Club.

A sample invoice of white goods and thank you letters written along with photos are given among the photos in the Supporting Material section of this PFR.

Did you encounter any problems in organising or running your project?

No

How did you solve this problem? What did your club/union learn from solving these problems that you would like to share with others Soroptimists who might find themselves in the same situation?

Did the members of your club/union consider this project a success?

Yes, indeed. 39 women and their families benefited from this project, exceeding the initial target. In addition to this, recognition and reputation of Soroptimism was promoted.

Project results

Our project's main target were:

Women

How many people benefited from your project in total?

75

How much money did you raise?

18'300 €

How many hours have you spent to achieve this project?

150

Supporting material

Women's voices

Do you have a nice story or quote from a woman or girl who directly benefited from this project? If yes, please share it with us in the space below.

We wish to share two of many thank you messages here.

I, as a woman living alone, thought that I had an extraordinarily strong character and able to conquer all difficulties, until the earthquake in Izmir on Oct. 30th. I lost my house and all belongings. While trying to overcome the trauma I was going through, I realized that how hard it was to get reorganized and establish a new life. I had lost the power inside me. When I was wavering and trying to decide how and where to start, the support of Soroptimist Clubs became a source of hope for me. It showed me that I am not alone, and I still have the power inside. I want to express that I will always remember this support with gratitude, and I believe that good people still exist. I am so happy that I have you. With love... ELIF COSKUN

Dear Madam,

I am a victim of the zmir earthquake which occurred on October 30th, 2020. Our apartment unit with all of our belongings and furniture were sealed by the authorities and we were unable to take out anything. All the attempts we made were useless. Nobody realized that this eartquake also took place in other parts of the city other than Bayrakli and Bornova districts. I am a victim of Karsiyaka district. My apartment was heavily destroyed; therefore, it was sealed.

During the first days after the quake, one of my friends said that there was an NGO called Soroptimists and they shared a phone number for the victims. I did not take it seriously due to similar rumors and misleading news. I could not get any results from the places I applied except for the 5.000TL (approx. 520 EURO) aid I got from AFAD and moving assistance and shelter support from the Municipality of zmir. I decided to call the number I was given when I realized I was desperate and becoming seriously victimized. My call was returned. The lady on the other side of the line kindly expressed her sorrow without hurting my feelings and added that she will help. She surely did. They immediately sent me a fridge and a washing machine. I am sincerely thankful. May God Bless You! While those organisations I trust the most did not care, Soroptimists that I never knew and did not pay any attention at all when I first heard about them, cared for me. Thank you also for making me feel precious. Stay with love beautiful people. MS. ESMER

Images







Fatura

VESTEL

Vestel Ticaret A.Ş. İstanbul Şube
Levent 199 Büyükdere Caddesi No:199 34394 Levent-Şişli / İSTANBUL

Tel: 02124562000 Faks: 02124562208
E-Posta: vpazmalisler@vestel.com.tr
Vergi Dairesi: Marmara Kurumlar
Vergi Numarası: 9250002626
Mersis No: 0925-0002-6260-0024
Web Sitesi: www.vestel.com.tr



e-Arşiv Fatura

Türkiye Soroptimist Kulüpleri Federasyonu
HAKİM SK. NO:4 KAĞITHANE
TELSİZLER MAH.
Vergi Dairesi: ZİNCİRLİKUYU VER
Vergi Numarası: 8790033413
Tel: 553294861 Faks:

[Handwritten signatures]

Özelleştirme No:	TR1.2
Senaryo:	EARSIVFATURA
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Fatura Tarihi:	07.12.2020
Fatura Tipi:	SATIS
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Fat Ref. No:	0120718798
Teslimat Ref. No:	110717260
Teslimat Ref. Tarihi:	07.12.2020
Sas No:	0002010271/2015077934
Muhasebe Belgesi:	1021048763
Sipariş Ref. Tarihi:	07.12.2020
Sipariş Ref. No:	20201207



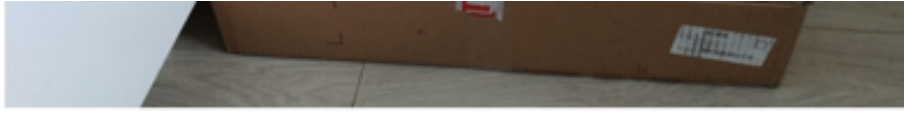
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İşletme Merkezi:Levent 199 Büyükdere Caddesi No: 199 34394 Levent-Şişli / İSTANBUL

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20261712	NF 480 A++	5 Adet	2.281,35600 TL	11.406,78000 TL
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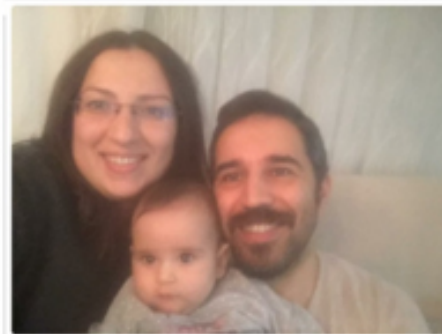
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KDV %18:	8.820,61 TL
Toplam KDV :	8.820,61 TL
Genel Toplam:	57.824,00 TL

Vade Tarihi :07.12.2020
0000105295
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Not :
Düzenleme Tarihi:07.12.2020
Düzenleme Saati:18:40:40
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Sevk Adresi : TELSİZLER MAH. KAĞITHANE 034 - İstanbul TR
Ürün daha sonra sevk edilecek ve e-irsaliyesi ayrıca düzenlenecektir.



Ayşe Ün

Yesterday we received our Vestel products. We are thankful to your institution. We will use them happily in our new home and remember you always. We thank all the kind friends again through you. Regards and love,



Merhaba mukadder hanım , bu bizim çekirdek ailemiz herşey için çok ama çok teşekkür ederiz. Allah 1000 kere razı olsun yardım edenlerden vesile olanlardan

20:39

Duygu Taskiran Kocabiyik

Hi Ms. Mukadder, this is our small family. We thank you for everything. God bless a thousand times the ones who helped.

VESTEL



Rezan Turhan

Thank you very much Ms. Mukadder. Your support made us incredibly happy in these difficult days. Thanks for your efforts in healing our wounds.



Serap Gönültas

My appliances came, Ms. Mukadder. I was a little late to share this with you, I am sorry. They are all beautiful. I thank all who contributed with their efforts. I wish you good days. I am grateful to you. Regards,









Melek Aydil

We lost our house and our memories in the earthquake, me, and my children. One day I left home to go to work. When I came back, my son and daughter were barefoot in the park. We stayed in tents for nine days. Then we found a small house and moved. In this tough period, so many beautiful people who did not even know us came into our lives. I thank thousands of times to all people like you, who held our hands, when we were setting up a new home.

My son is a postgraduate student in Middle East Technical University, Department of Archeology. My daughter is preparing for university entrance exams. We could take our cat Koska out of the ruins, nine days after the earthquake. Now we have a refrigerator, a washing machine, and a cooker with your favor. I again want to express my gratitude for all the aid supplied.

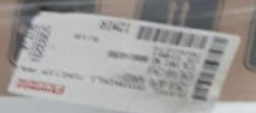
Hatice Mercan

I thank all who took part in this charity. May God give more to them.





VESTEL



VESTEL



Gülten Boylu

My refrigerator came. I do not know if my thanks fit in the world or space. I want to transmit my respect and love as deep as the ocean. You held my hand in my hardest days. Thank you again. Do not underestimate a refrigerator or a cooker. You realize the value of a home when you live in a tent. One does not understand the value of something when you hold it in your hands. I changed the house I rented into a home with the help of your societies.

When you live in a tent during the pandemic, everything around was dangerous for us. Now me and my three children are safe. I thank all directors and members of societies who helped us and other families. You are in the best places in our hearts. Please give your blessings to us. You all live long, Soroptimist Club members.







Merhaba mukadder hanım , bu bizim çekirdek ailemiz herşey için çok ama çok teşekkür ederiz. Allah 1000 kere razı olsun yardım edenlerden vesile olanlardan

20:39

New Thank You Notes:

Ms. Zerrin

We removed and saved some of our furniture from our apartment unit. The moment I made it to the shelter, what I saw made me feel one more shock: While I was trying to deal with my paralytic husband, I noticed that our other belongings turned into rubble.

Thank you so much for your support.

Thank you again for the washing machine and fridge that I have received. Be good; stay safe. Have a nice day.

GAZ

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GAZ



VESTEL

Kendim için
ülkem için
geleceğimiz için
Gururla

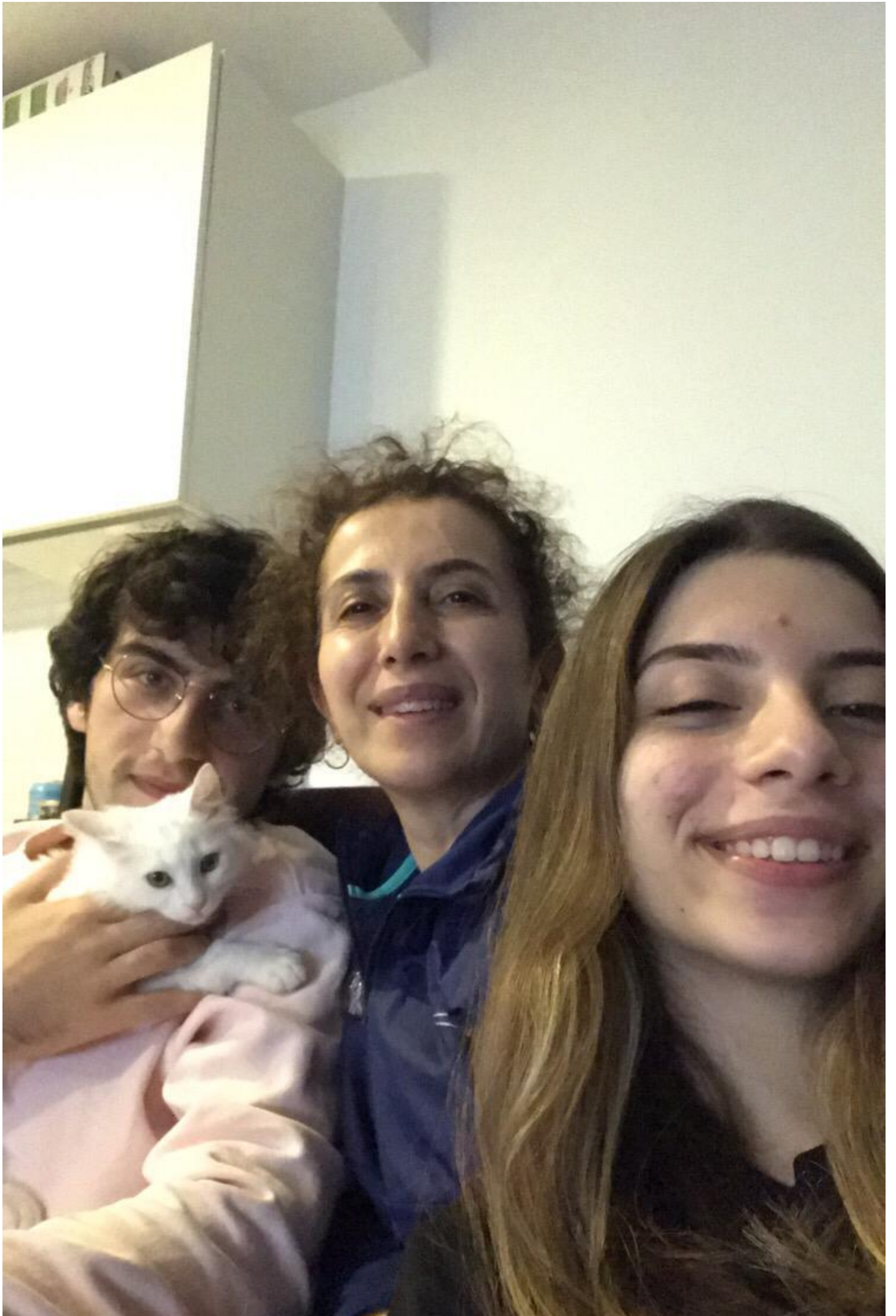
VESTEL
CE

VESTEL

ÖN
FRONT
الواجهة

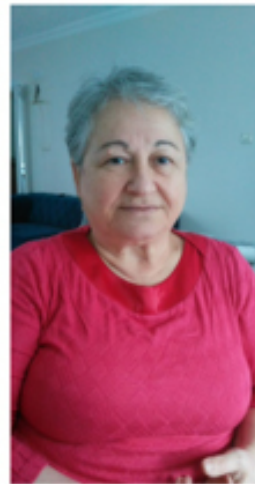






Elif Coskun

I, as a woman living alone, thought that I had an extraordinarily strong character and able to conquer all difficulties, until the earthquake in Izmir on Oct. 30th. I lost my house and all belongings. While trying to overcome the trauma I was going through, I realized that how hard it was to get reorganized and establish a new life. I had lost the power inside me. When I was wavering and trying to decide how and where to start, the support of Soroptimist Clubs became a source of hope for me. It showed me that I am not alone, and I still have the power inside. I want to express that I will always remember this support with gratitude, and I believe that good people still exist. I am so happy that I have you. With love...



Fatma Feriha Turgut

To the members of Soroptimist Clubs,

I thank all your members for helping to heal the material and moral wounds I had in the earthquake.

Gülsen Dizmen

Hi, I received my appliances today. Vestel brand refrigerator, washing machine and cooker. I thank all who has contributed to this. I pray that God will never show such disaster to anyone. Thank you.



Kendim için
ülkem için
geleceğimiz için
Gururla



VESTEL

ÖN
FRONT
الواجهة

Max 1000 kg



Ms. Esmer

Dear Madam,

I am a victim of the İzmir earthquake which occurred on October 30th, 2020. Our apartment unit with all of our belongings and furniture were sealed by the authorities and we were unable to take out anything. All the attempts we made were useless. Nobody realized that this earthquake also took place in other parts of the city other than Bayrakli and Bornova districts. I am a victim of Karsiyaka district. My apartment was heavily destroyed; therefore, it was sealed.

During the first days after the quake, one of my friends said that there was an NGO called Soroptimists and they shared a phone number for the victims. I did not take it seriously due to similar rumors and misleading news. I could not get any results from the places I applied except for the 5.000TL (approx. 520 EURO) aid I got from AFAD and moving assistance and shelter support from the Municipality of İzmir. I decided to call the number I was given when I realized I was desperate and becoming seriously victimized. My call was returned. The lady on the other side of the line kindly expressed her sorrow without hurting my feelings and added that she will help. She surely did. They immediately sent me a fridge and a washing machine. I am sincerely thankful. May God Bless You! While those organisations I trust the most did not care, Soroptimists that I never knew and did not pay any attention at all when I first heard about them, cared for me. Thank you also for making me feel precious. ♥♥♥ Stay with love beautiful people.



Senay Yalaza

Our refrigerator is delivered to us, dear Ms. Mukadder. I am grateful to you for your material and spiritual support in this rough period. I thank all your members, let God give you all his blessings. You are as beautiful as your voice.

I am a cancer patient, 92 % handicapped. My son is 12. When I thought that everything is over for me, you made me feel I am not alone. You reached out your hand without even knowing me. You are beautiful people. I wish God will always make you meet beautiful people like yourself.





35 SOROPTIMIST CLUBS TOGETHER IN HARD DAYS SUPPORTING 35 EARTHQUAKE VICTIMS



GOAL : HOME APPLIANCE PACKAGE FOR EACH HOUSE
Refrigerator - Washing Machine - Cooker



**Ayse Girgin**

I thank all Soroptimists for reaching their hands at a time when I needed help the most. I am thankful because you were with us with your mind and heart. I thanked God thousands of times for living in Izmir, which set a good example to the whole country. We served as a model with our good people, with our diligence, tolerance, unity and solidarity. I am grateful to you for your material and moral support. I pray God for protecting us from such a disaster. I hope, beautiful people like you will live forever. Love and regards,

Ayse Kayali Vatansever

Hi, yesterday we received our refrigerator, washing machine and cooker from Vestel. We thank all donors of the Soroptimist Clubs through Prof. Dr. Didem Karadibak. We lost our home and all our belongings at the earthquake. You made us incredibly happy in a time so difficult. I send my love and regards to all who has contributed.

